

Dunedin Midwinter Carnival

MIDWINTER CARNIVAL 2021

SATURDAY 26 JUNE – SAVE THE DATE!

STALL HOLDER INFORMATION & APPLICATION PROCESS

Thank you for your interest in helping make the Dunedin Midwinter Carnival the best winter event in the city. We are a charitable organisation that aims to bring the Dunedin community together in the heart of the city to celebrate the longest night of the year.

The Carnival is back this year – bigger than ever as we expand our footprint to accommodate the large numbers of people attending.

We have endeavoured to provide you with as much information as possible, but you can email or call us any time before the deadline to ask questions regarding your application. Our contact details are below.

Due to the large number of applications received by the Midwinter Carnival we have had to set strict deadlines to the application process and any late or incomplete applications cannot be considered.

The deadline for your application is 5pm Friday 28 May 2021

When is the event?

The 2021 Dunedin Midwinter Carnival will be held on Saturday 26 of June.

If the weather is unsuitable Saturday 26 June, we will postpone the event until Sunday 27 June.

Please be prepared to operate on either the 26 or 27 of June.

A decision on postponement will be made by 9am on Saturday 26 June and emailed out to people as well as posted on our website (www.midwintercarnival.co.nz) and Facebook page (search Dunedin Midwinter Carnival).

Where will I be located?

The NEW Night Market Area is on George Street between the Octagon and Moray Place.

Please note that food trucks and other retail stalls won't be located in the Octagon carriageway this year. As part of our plans to expand the Carnival, in 2021 we are trialling a dedicated Night Market area in the first block of George St. This will involve more space, a greater variety of stalls, and longer available trading hours (from 3pm to 9pm). We have also added an extra entertainment stage at the intersection of George St and Moray Pl, with performances from 3pm. We hope these changes will encourage Carnival-goers to arrive earlier, stay longer, and buy more from you! Thanks for your patience while we work through this new approach.

Stalls will be able to set up in the Night Market area from **12.00pm to 2.00pm**

IF Stalls are ready to trade at 2pm we encourage you to do so

ALL vendors MUST be open for trading from 3.00pm



What happens on Carnival night?

- 2.00pm** All Night Market vendors and stalls are packed in
- 3.00pm** Night Market is open, and live entertainment begins on the new stage at Moray Place
- 5.30pm** Moray Place stage Live entertainment ends
- 6.00pm** Carnival procession begins. The main event of the Midwinter Carnival is a spectacular procession of small, medium and giant lanterns being carried around the Octagon and part of Moray Place. There will also be performance groups in the Procession, a band on the Octagon and market area stages and additional entertainment activations. Between 20,000 and 30,000 people are expected to attend, with the majority expected to be families (higher numbers if the weather is good).
- 7.15pm** Live entertainment on Octagon stage begins, Moray Place stage resumes with visuals only.
- 9.00pm** Event ends - Stalls may operate until to 9pm and absolutely no later. Stalls may begin pack out.
- 11.00pm** Road closures end.

How will the Stall/vendors be placed?

The Midwinter Carnival reserves the absolute right to manage placement of ALL vendors.

If your application is approved, we will send you a map indicating approximate position and suggested arrival time between 12-2pm. You will be guided to this position by our staff/volunteers. Positioning can NOT be negotiated on the day.

Please note this is a sloping street and WE NEED TO KNOW if your Food vending vehicle/trailer can be levelled to suit.

The primary consideration when placing stalls is the size of the space required, the power/lighting requirements and the mobility/adjustability of your stall.

What stalls will be involved?

We are looking for a good spread of beverage and food vendors providing tasty and nutritious winter fare **AND** an interesting mix of local arts/crafts focussed vendors. Preference will be given to local producers and vendors/stall holders.

Vendor Stalls will be selected on the following criteria:

- An active waste minimisation policy
- A focus on healthy food (if you are a food vendor)
- A mix of food options (avoiding too many similar stalls)
- Supporting community groups and non-profit stalls
- Availability on both 26 & 27 June (in case of postponement)

The Midwinter Carnival reserves the absolute right to reject any application it deems unsuitable.

Do I need to think about waste and recycling?

We request that all applicants take into account both waste minimisation and recycling in their applications. Preference will be given in particular to stalls that have an active waste minimisation and recycling policy. This includes using paper and cardboard over plastic whenever possible (this includes recyclable PLA plastic products).

We ask that all stalls take care of the personal waste they produce and not dump it in the public bins.

An active plan can include using recyclable or compostable materials and using less when possible (for example servers can ask whether a napkin is needed).

Stall holders are also required to clean up the area around their stall!

What are the DCC Standard Practice guidelines (New Mobile Permit Guidelines)

<https://www.dunedin.govt.nz/services/mobile-trading>

<https://www.dunedin.govt.nz/do-it-online/apply/application-to-operate-mobile-trading-on-dcc-land>

Please note the DCC has some new standard practice guidelines for the use of stalls in the Octagon. Some of these conditions are only applicable to mobile traders, some only to non-mobile traders; only stalls that meet all the necessary guidelines will be considered. We draw your attention particularly to the following 3 points:

- Vehicles are not to be parked behind stalls or used as a stall.
- Vehicles may be used only to drop off and pick up from the site unless the vehicle is modified to be a mobile trader.
- Barbecues must sit on suitable material supplied by you, so no residue is spilt.

How much does it cost?

Commercial food vendors - \$140 fee

Non-profit and creative/craft stalls - \$50 fee

Fees are non-refundable and ensure a place and power supply. Stalls must provide their own table, tent, lighting, seating, etc.

There will be an additional \$30 fee required by the Dunedin City Council **for all commercial food vendors** without a mobile trader licence.

Fees are only paid once you have been confirmed a place in the Night Market.

How Do I apply?

Applications may only be made online at this link:

<https://forms.gle/bhtg51uNUZ6nNRHGA>

Submitting an application does not guarantee your place in the Carnival event.

Late applications will not be considered.

If you are a mobile trader, please remember to attach a copy of your mobile traders' certificate.

Emails will be sent out on Monday 31 May letting you know the outcome of the applications. If you are successful, we may request other documentation to forward to the Dunedin City Council along with the fees which will be required by June 7.

Primary Contact:

Scott Muir

Night Market Coordinator

E: Production.midwinter@gmail.com

P: 021 440160

Secondary Contact:

Jonathon Cweorth

Event Manager

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P: 021453191

www.midwintercarnival.co.nz

Key Dates

Friday 28 May – Deadline for ALL applications.

Monday 31 May - Stalls will be informed about the food stall decision.

Monday 7 June - Stall fees and any additional documentation must be submitted.

Friday 19 June - All parking permits and stall locations will be sent out.

Saturday 26 June - Midwinter Carnival 2021

Sunday 27th June – Postponement date.